



## PRESS RELEASE

### **Optoma unveils its incredible EP7155i ultra-portable projector** *delivering an astonishing 3000 ANSI Lumens from a 1.4kg projector*

**Watford, 15<sup>th</sup> May 2009** – Optoma introduces the EP7155i native XGA (1024 x 768) projector brings together stunning high brightness and a truly portable design to give the best of all worlds to the business professional on the move. Boasting an immense 3000 ANSI Lumens the EP7155i will shine even in brightly lit environments whilst still being small enough to fit into the briefcase of the most demanding of frequent travellers.

Featuring a full range of analogue and digital inputs including HDMI v1.3, connectivity to the latest digital devices is simple and straightforward. Not only is the business-user able to deliver seamless presentations with bright clear images, but HD content from film and games, either at home or on the move, is entirely catered for.

Powered by Texas Instruments' DLP® and BrilliantColor™ technologies for more accurate life-like images, the EP7155i also benefits from a stunning 2500:1 contrast ratio, guaranteeing sharp and vibrant pictures in every situation. Indeed, so confident is Optoma of its picture quality that its industry unique guarantee warrants image and colour quality will remain as new for at least five years.

In these difficult times, Optoma is fully committed to lowering the total cost of ownership (TCO). Our projectors now not only incorporate features such as “environmentally friendly” fast shut down and start-up, but our “filter-free design” ensures that there are no “hidden” costs to owning a projector. No filters to clean or replace ensures our projectors have lower life-time costs saving both time and money.

The suggested retail price for the EP7155i is £729 (ex VAT).

#### **EP7155i Key Features**

- **Conference room brightness – 3000 ANSI Lumens**
- **Ultra portable and light – only 1.4kg**
- **Native XGA for sharp images**
- **Versatile – ideal on the move, in the office and at home**
- **Filter-free no maintenance design**

#### **EP7155i Specifications**

Native Resolution	XGA 1024 x 768
Brightness	3000 ANSI Lumens
Contrast	2500:1
Noise Level (STD mode)	33dB
Lamp Life	3000/2000 (STD/BRIGHT mode)

Weight / Dimensions (W x D x H) 1.4 kg / 220 x 178 x 71mm  
Remote Control Full Function Remote Mouse with Laser and Direct Source selecting

**INPUTS:**

HDMI (HDCP) - Audio Supported  
15 Pin D-Sub VGA (SCART & Component via adaptor)  
S-Video 4 Pin Mini Din  
Composite RCA  
3.5mm Stereo Jack – Audio  
USB

**Colour & Imager Guarantee** 5 years (see website or brochure for terms and conditions).

- Ends -

**NOTES TO EDITORS**

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For a full specification sheet or further information visit the [Optoma website](http://www.optoma.co.uk/) - <http://www.optoma.co.uk/>

**About Optoma** [www.optomaeurope.com](http://www.optomaeurope.com)

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.