



Optoma launches new W306ST and X306ST 3D Ready Short-Throw Projectors.

London, June 2013 – The W306ST (WXGA 1280 x 800) and X306ST (XGA 1024 x 768) resolution projectors represent the latest short-throw projector releases from Optoma. Designed with the business and education markets in mind, the new models are capable of producing a 60-inch/152cm diagonal widescreen image from as little as 68cm (WXGA) away from the screen.

At 3600/3200 (W306ST/X306ST) ANSI Lumens of brightness respectively and coupled with a contrast ratio of 18000:1 the new projectors, which use BrilliantColor(tm) technology from Texas Instruments, produce superb images with pin-sharp graphics and crystal clear text.

Featuring WXGA and XGA resolution from a short throw lens, the W306ST and X306ST significantly improve connectivity and ease of use with their broad range of features. The W306ST and X306ST include an extensive range of inputs and outputs, including HDMI, RS232 and audio in and out. For larger classrooms and boardrooms, the presenter can take advantage of the inbuilt 10W speaker to deliver multimedia presentations to a larger audience.

Fully compatible with Crestron Roomview®, PJ-Link, Telnet and AMX control functions – both the W306ST and X306ST offer a complete solution for managing your projector requirements in a network.

Head of Product Management at Optoma Europe, Justin Halls noted, "Projected images are an essential tool in training and education; students will be inspired by the stunning images. Using the inherent speed of DLP technology, Optoma projectors can output video and images at an astonishing rate of 120Hz allowing you to show full screen, images even in 3D."

The two projectors are DLP Link™ enabled and combined with suitable PC hardware and 3D educational software provide the ability for educators to engage students with latest 3D innovations in education.

In Eco+ mode Optoma lamps have an outstanding life of 6000 hours. To further reduce costs, these projectors also feature "Direct Power On" - significantly reducing start up time as standby mode is bypassed when the power cable is inserted into an active power outlet. The W306ST/X306ST, not only deliver reduced running costs, but reinforce our commitment to "environmentally friendly" features such as timer control functions and fast shut down and start-up.

W306ST/X306ST Key Features

- Widescreen 60 inch 3D image from as little as 68cm away.
- WXGA/XGA Resolution, 18000:1 contrast ratio for exceptional image performance
- Bright 3600/3000 ANSI Lumens projection
- 10W speaker
- Environmentally friendly <0.5 Watt standby mode.
- Up to 6000 hours lamp life and 70% energy saving

W306ST/X306ST Specifications

Native Resolution	WXGA (1280 x 800) XGA 1024 x 768)
Brightness	3600/3000 ANSI Lumens
Contrast	18000:1
Noise Level (STD mode)	30dB

Weight	2.8kg
Dimensions (W x D x H)	288 x 220 x 86mm
Remote Control	Full function remote with laser pointer, mouse control and direct source selecting
Dedicated Wall Mount:	Model number: OWM855W
INPUTS:	HDMI (HDCP) Audio supported 2 x 15 pin D-Sub VGA S-Video 4 pin mini Din Composite RCA 2 x Stereo RCA Audio video inputs 3.5mm audio mini jack USB (remote mouse) Microphone
Control:	RS232 - 9 pin D-Sub RJ45
Output:	3.5mm audio mini-jack 15 pin D-Sub VGA
Audio:	10W Speaker
Colour Guarantee	5 years (see website or brochure for terms and conditions).

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NOTES TO EDITORS

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.