



## **Optoma launches PK320, the most advanced Pico Pocket Projector for business**

**London, September 2011** - Optoma announces the latest addition to their range of Pico pocket projectors for business with the launch of the PK320, a pocket projector for the professional. The PK320 produces outstanding image quality, perfect for the business professional and is a fully-featured presentation tool.

At only 235g including battery the PK320 is a diminutive 120 x 70 x 30mm (WxDxH), it takes up no more desk real-estate than your average smart phone, yet is capable of projecting an image up to 150 inches either via the included power supply or battery.

Projecting photos, movies, PowerPoint presentations or spreadsheets with the Pico PK320 is straightforward with full file support including Microsoft Office® file formats. There is no need for conversion. By using the 2GB internal memory or the micro SD slot which is capable of accepting cards of up to 32GB, in most situations, that means there is no need to carry a source device.

Optoma has also made the PK320 easier to use with a complete redesign of the keypad to make operating the PK320 easy to use even in stressful situations.

"The Optoma Pico PK320 is probably the most impressive Pico projector on the market today," commented Head of Product Management, Justin Halls. "With impressive WVGA (854 x 480) resolution and high brightness the PK320 is an essential business tool, brilliantly handling and projecting highly professional looking native Microsoft Office® format slides, photo and video files. After work, you'll be watching movies at up to 150 inches using the HDMI input or the built in memory.

The PK320 is compatible with the latest HDMI enabled tablets such as the iPad2® so that presenting to an audience using the PK320 and a tablet is now a realistic and exciting possibility."

Although weighing just 235g including the battery, the PK320 has a wealth of inputs and outputs making it suitable for the most demanding of business users. However, for those occasions when there isn't time, or it's not necessary to store the files on a memory card, Optoma have included mini HDMI, VGA and USB connections to facilitate use with most sources. It's simple to connect an iPad®, iPod®, iPhone®, mobile phone, digital camera or mobile gaming devices to the Pico but with the inclusion of a mini HDMI, VGA and USB, it's now possible to use the Pico PK320 with a laptop or netbook too using the supplied cables (one of three supplied as standard in the box) to the output source.

The Optoma Pico PK320 projector is available at the end of September 2011.

### **Pico PK320 Key Features**

- Ultra Bright LED technology giving up to 150" projected image
- 2GB Internal memory
- Built-in media player and micro SD slot (up to 32GB compatible)
- Fully integrated support for Microsoft Office® file formats
- Display images from iPad2® and other tablets with full HDMI support
- Extremely light 235g including battery
- Built in rechargeable battery and mains adaptor

## Pico PK320 Specifications

|                          |                                                                                 |
|--------------------------|---------------------------------------------------------------------------------|
| Dimensions               | 120 x 70 x 30 (WxDxH)                                                           |
| Weight including battery | 235g                                                                            |
| Micro SD card slot       | 32GB compatible                                                                 |
| Screen Size              | 12.7 to 382cm (5 to 150 inches)                                                 |
| Contrast Ratio           | 3000:1                                                                          |
| Battery Life             | Up to 1.5 hours standard or up to 5 hours with high capacity battery (optional) |
| INPUTS:                  | Mini HDMI<br>VGA<br>Universal AV Input<br>Micro USB                             |
| OUTPUT:                  | 1W speaker audio                                                                |
| INCLUDES:                | Power Adaptor UK + EU<br>Cables: VGA/Universal AV/USB Power cable<br>Carry Case |

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### NOTES TO EDITORS

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

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