



## Optoma launches PK201, the very latest in Pico Pocket Projectors

**London, May 2010** – Following the continued success of the Optoma Pico PK101 and PK102, Optoma bring more features and functions to the range with its latest Pico projector the PK201.

The Pico PK201 retains the pocket-sized form-factor weighing just 160g, that contributed to the much heralded success of the original and now builds upon it with higher resolution and brightness.

*“The Optoma Pico PK201 is probably the brightest battery-operated Pico projector on the market today,”* commented Head of Product Management, Justin Halls. *“With the added benefit of increased resolution and brightness the PK201 is a highly credible business tool, brilliantly handling and projecting highly professional looking PowerPoint® slides, photo and video files. After work, watching a downloaded film is possible given the battery life of around ninety minutes.”*

Projecting photos, movies or PowerPoint presentations with the Pico PK201 is straightforward using the micro SD slot which is capable of accepting cards of up to 32 Gb. In many situations, that means there is now no need to carry a source device. There's also no need to carry a heavy and bulky power supply as the Pico PK201 has a rechargeable battery capable of giving up to an hour and a half of use on a single charge.

However, for those occasions when there isn't time, or it's not necessary to store the files on a memory card, Optoma have included VGA and USB connections to the specification to facilitate use with most sources. It's simple to connect an iPod®, iPhone®, mobile phone, digital camera or mobile gaming devices to the Pico but with the inclusion of a VGA and USB, it's now possible to use the Pico PK201 with a laptop or netbook too using the supplied cables (one of four supplied as standard in the box) to the output source.

The Optoma Pico PK201 projector is available now.

### Pico PK201 Key Features

- Built-in media player and micro SD slot (up to 32Gb compatible) for presentations from PowerPoint®, photo slide shows for watching movies and video clips
- Display images from laptops, netbooks, iPods® & iPhones®, mobile phones, digital cameras, mobile gaming devices (inc PSP3000)
- Extremely light 160g.
- Built in rechargeable battery.
- Increased brightness and resolution

## Pico PK201 Specifications

Dimensions	61 x 118 x 17mm (w x l x d)
Weight	160g
Micro SD card slot	32Gb compatible
Screen Size	12.7 to 178cm (5 to 70 inches)
Contrast Ratio	2000:1
Battery Life	Up to 1.5 hours
INPUTS:	VGA Universal AV Input USB
OUTPUT:	0.5w speaker
INCLUDES:	Carry Case Power Adaptor Cables: USB/VGA/Universal AV/USB Power cable

- END -

### NOTES TO EDITORS

For more information and product images, please contact:

p.gain@optoma.co.uk [p.gain@optoma.co.uk](mailto:p.gain@optoma.co.uk)

Email: [marketing@optoma.co.uk](mailto:marketing@optoma.co.uk)

Tel: +44 (0)1923 691800

For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

### ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.