



PRESS RELEASE

Optoma presents stunning line-up at ISE 2012.

Premiere of Optoma ProSceneEH7500 edge blending solution and LED/Laser hybrid solid state ZW210ST

London, December 2011 – Integrated Systems Europe, one of the most important trade-fairs in the professional audio/visual calendar, will once again feature several worldwide and European launches of major new products from Optoma. Taking their largest ever exhibition space, the Optoma Europe stand will be in excess of 120m² and can be found in Hall 4, at Booth R56.

Optoma invites booth visitors to experience a live demonstration of the new WUXGA (1920 x 1200) installation projector, the ProScene EH7500 and interactive Ultra Short Throw (UST) EW675UTis projector will also feature strongly as the latest in the Optoma ultra short throw range. A Full HD passive 3D solution will be fully represented by the EW775 showing the full capability of hi-res passive 3D. The lamp free, Laser & LED Hybrid, ZW210ST will also debut at ISE 2012 representing the next generation of projector technology. The ML500 LED 1.1kg PC free projector will be strongly represented as will the full range of Optoma Digital Signage products.

ProSceneEH7500: Flagship Edge-Blended Installation WUXGA 6500 lumens Projectors

The latest in an esteemed line of high-end projectors, the native WUXGA resolution (1920 x 1200) and with 6500-Lumens offers exceptional performance and brightness. Representing the first ProScene projector, the EH7500 has full motorised lens shift and five interchangeable lens options to achieve the perfect image from any distance. ISE 2012 provides an opportunity to see a demonstration of this stunning new projector used to produce an edge blended image, using two EH7500s, in excess of 6m wide. The EH7500 features lamp relay mode for full 24/7 operation with 2x lamp life and multi-purpose user changeable colour wheels, amongst many other exciting features.

ZW210ST – LED/Laser Hybrid Projector

The new Optoma hybrid projector packs serious performance into a sub 3kg projector with an expected brightness of 2000 Lumens. The short throw lens displays a 60" image from only 68cm away making it ideal for classrooms or smaller meeting rooms where space can be limited.

Photos, videos and office presentation files can be directly projected from an SD card or USB memory stick – without conversion. Tablets without video output now mirror desktops to the projector wirelessly or via USB-display for ultimate flexibility. The new hybrid eliminates expensive lamp replacements while using less than 0.5W in standby, the ZW210ST are both environmentally friendly and cost effective.

Passive 3D theatre using the EW775. Using the inherent speed of Optoma projector technology, the EW775 will output video and images at an astonishing rate of 120Hz producing full screen, full colour, stereoscopic passive 3D. The 3D effect is generated by splitting this signal into two standard video streams, one for each eye. Passive 3D glasses will be available to demonstrate the full immersive experience. The WXGA EX775, features 4500 ANSI lumens and is one of many projectors from Optoma to be fully 3D-Ready.

EW675UTis interactive Ultra Short Throw (UST) projection

Providing solutions for every requirement, ISE 2011 will also feature the EW675UTis Ultra Short Throw projector in a simulated educational environment. Capable of producing a 60" image at just 37cm distance in native WXGA mode the EW675UTis will feature a live demonstration of the Wizteach educational software. With 3200 lumens of brightness this projector is capable of displaying rich, colourful, crystal clear images required from both the business and education markets. In addition to Crestron RoomView® capability this astonishing projector is also 3D Ready.

ML500 1.1kg LED WXGA Projector

At just 1.1kg the ML500 ultra-slim LED projector is aimed at the mobile professional market. The LED-powered ML500 is capable of 500 ANSI Lumens using the very latest "lamp-free" LED technology and is able to achieve an astonishing and eco-friendly 20,000 hours LED life. The Optoma ML500 ultra-slim portable projector is a perfect business tool and features extensive built-in multimedia players. Alternatively it connects and displays images from a laptop, netbook, iPad2® or tablet PC for ultimate flexibility.

Digital Signage - D5000 DS player, 22", 18 and 15" touch-screen solutions.

The SignShow D5000 advanced digital signage player can display up to 6 multiple media zones simultaneously in addition to a background graphic. Zones can be a combination of live video (streaming), graphic, clock and time, and message tickers. For a point-of-purchase solution, the Optoma 7POP is ideal for shops, supermarkets and department stores.

At ISE 2012, Optoma will use their own digital signage solutions to provide static information points throughout the booth using several OP1022ST 22" touch-screens amongst other solutions.

The Optoma ISE stand will also provide the opportunity to view the extensive range of Optoma projectors in a static display. During the trade fair, which will take place at the Amsterdam RAI from the 31st January to 2nd of February 2012, Optoma will be on hand in hall 4, booth R56.

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Product images and brochure available here at www.optomaeurope.com

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for business, education, professional audio/video and home entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments, together with advanced optical engineering expertise and dedication to superb product quality, Optoma has a special approach to customer service.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France, Benelux, Spain and Norway.